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California Museum to Host 11th Annual Día de los Muertos Fiesta on Saturday, Oct. 12

*“Arte de Inspiración: Día de los Muertos 2024” exhibit showcasing original work by California artists to be unveiled during Fiesta featuring Aztec ceremonial blessing, live music & more*

SACRAMENTO, Calif. — August 1, 2024: Tickets are now available for the California Museum’s highly anticipated Día de los Muertos Fiesta on Saturday, October 12. The annual event will honor the rich Mexican tradition of the “Day of the Dead” and celebrate the grand opening of the California Museum’s new exhibit, [*“*Arte de Inspiración: Día de los Muertos 2024.*”*](https://californiamuseum.org/exhibitions/temporary/upcoming/arte-de-inspiracion/)

“We’ve been honored to be part of Sacramento’s Dia de los Muertos celebrations for over a decade now,” said California Museum Executive Director Amanda Meeker. “Each year we strive to provide a space for visitors to not only learn about Dia de los Muertos but experience its traditions firsthand at the Fiesta through art, music, food and crafts.”

Fiesta attendees will enjoy food and drinks for sale by local Mexican restaurant Mayahuel; a ceremonial blessing by Maquilli Tonatiuh Aztec Dancers; live music by Latin tribute band Maya; dancing by Ballet Folklorico Sacramento; Mercado de los Muertos (Market of the Dead) featuring unique items for sale by local vendors and artists; sugar skull decorating workshops; and hands-on crafts for children ages three and up.

In addition to celebrating Mexican culture and tradition, the Fiesta will also commemorate the grand opening of the Museum’s newest temporary exhibit. A journey through life, love and death, “Arte de Inspiración: Día de los Muertos 2024” (Inspirational Art: Day of the Dead 2024) will feature original art and altars by California artists Krisztianna, John Hancock and Juan Ramos, and Adrian Arias. Their work will explore the Mexican cultural tradition of honoring deceased loved ones each year by displaying altares de muertos (altars of the dead) and ofrendas (offerings), which have evolved from the Aztecs to modern-day Mexico and California. Members of the public are invited to pay tribute to lost loved ones at a Community Altar through the end of the exhibit on Sunday, Nov. 17, 2024.

Fiesta tickets are $10 and must be purchased in advance. For the first time, the California Museum is also offering a limited quantity of VIP Terrace add-on tickets for $25. The VIP Terrace includes an elevated view of the festivities, shorter lines for entry and food and drink tickets, access to indoor dining seating, and more. Fiesta tickets are required to purchase VIP Terrace tickets. For more information or to purchase tickets, visit [Fiesta2024.eventbrite.com](https://Fiesta2024.eventbrite.com)

ABOUT THE CALIFORNIA MUSEUM:

The California Museum—home of the California Hall of Fame—focuses on the state’s rich history, its diversity and its unique influence on the world of ideas, innovation, art and culture. Through interactive experiences, the Museum inspires visitors to make a mark on history. Located at 1020 O Street in the March Fong Eu Secretary of State complex, the Museum is open Tuesday through Saturday 10 a.m. to 5 p.m. and Sunday 12 p.m. to 5 p.m. General admission is $8-$10. Plan a visit at [californiamuseum.org](https://www.californiamuseum.org).

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For a downloadable press kit, including images and image credits, visit [californiamuseum.org/about/press-room/media-kits/temporary/ddlm-2024/](https://californiamuseum.org/?page_id=21741)

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